



Bullying:  
See it. get help. Stop it.



## Anti-Bullying Week 20–24 November 2006

The slogan for the third Anti-Bullying Week is 'Bullying: See it. Get Help. Stop it.' which focuses on the importance of children and adults taking positive action to get help when they see bullying happening.

Once again, the final Friday, 24 November, is Blue Friday, a non-uniform day when children, young people and adults dress in blue to demonstrate their commitment to work together to stop bullying. All children, young people and staff in schools and youth and community settings are encouraged to take part in a range of activities, such as making anti-bullying displays, painting faces and colouring their hair.

### We have designed a range of Anti-Bullying Week 2006 materials:

- Posters: designed by children and young people, will be distributed to all schools throughout England in September
- Postcards: a series of four has been designed to enable children and young people to communicate their concerns about bullying: whether they are being bullied, have been bullied, have seen bullying or are bullying others. One set of four cards will be distributed to all schools in England in September; further sets are available for purchase
- Anti-bullying lanyard: a limited edition is available exclusively for Blue Friday through the Anti-Bullying Alliance. It can be attached to bags, mobile phones and pencil cases, or used as a key ring.



### Order now!

The lanyards and postcards are available from the Anti-Bullying Alliance. The lanyards cost £37.50 per bundle of 50. The postcards cost £15 for a pack of 25 sheets/100 cards. All costs are inclusive of VAT and postage and packing. When you order the lanyards, you will also receive free "See Something. Say Something" stickers provided by Nickelodeon UK, the Official Broadcaster of Anti-Bullying Week 2006.

Order before Friday 13 October to ensure you receive your lanyards in time for Anti-Bullying Week 20-24 November. Orders received by the end of September will be despatched the week of 2 October 2006.

Please note the lanyards are limited edition; placing orders early will ensure you aren't disappointed. Orders received after 13 October will be processed according to availability.

### Fundraising opportunities

Each school or youth and community group that orders lanyards can also raise funds for the Anti-Bullying Alliance, or another charity. By selling the lanyards for £1 or an amount of your choice, you can cover costs and donate from every lanyard sold.

A small price to pay to help stop bullying.

## Anti-Bullying Week 20-24 November 2006 Order form

Name \_\_\_\_\_

School/Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

### I wish to order:

Item	Quantity	Cost per unit	Total
Lanyard (sold in bundles of 50)		£75 min (100 lanyards), £37.50 for each subsequent 50 lanyards	
Postcards		£15 for 100 postcards	
		<b>TOTAL</b>	

*Price includes VAT, and postage and packing.*

### Payment details

I enclose a cheque made payable to Central Books Ltd for \_\_\_\_\_

Please debit my MasterCard / Visa / Delta / Switch (Maestro) card as follows:

Type of card \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Card number \_\_\_\_\_

Expiry date \_\_\_\_\_ Start date \_\_\_\_\_

Issue no. \_\_\_\_\_ (Switch/Maestro/Delta) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Registered address of credit card if different from delivery address above:

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Please return this order form to Blue Friday, Anti-Bullying Lanyard, Anti-Bullying Alliance, c/o Central Books, 99 Wallis Road, London E9 5LN.

Tel: 0845 458 9910. Fax: 0845 458 9912. Email: [ncb@centralbooks.com](mailto:ncb@centralbooks.com)

*No payment will be taken for any orders until the order has been dispatched. For orders over £75, if you would like to be invoiced, please put your order in writing by post or fax. Cheques and postal orders should be crossed and made payable to the Central Books Ltd. Payment by credit/debit card is also accepted. BACS payments can be made to Central Books Ltd, sort code 51-50-04, account no 25370987.*

Please contact NCB Book Sales at Central Books with any order queries on 0845 458 9910.

Number of Lanyards	Cost including VAT, and postage and packing
100	£75
300	£225
500	£375
800	£600
1000	£750
1200	£900
1500	£1125
Please add £37.50 per additional 50 lanyards	